



# 2016-20 STRATEGIC PLANNING ~ POLICY FORUMS~

Focus on Student Success

April 29, 2015

# Stronger By Degrees

## Current Mission:

To deliver a world-class education to students, create and apply new knowledge, and grow the economy of the Commonwealth.

## Four Focus Areas:

- ❑ College Readiness
- ❑ Student Success
- ❑ Research, Economic, and Community Development
- ❑ Efficiency & Innovation



# Accountability

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- ❑ Statewide metrics
- ❑ Institutional metrics
- ❑ Online dashboard
- ❑ Annual accountability report

# Stronger by Degrees



## Objectives/strategies related to Student Success:

Policy Objective 4: Increase high-quality degree production and completion rates at all levels and close achievement gaps, particularly for lower-income, underprepared, and underrepresented minority students.

### Specific strategies

- ❑ 4.1. Maximize KCTCS's role as a high quality, low-cost provider of postsecondary education and transfer opportunities encouraging college access and success.
- ❑ 4.2. Provide institution and student incentives to increase high-quality degree production and completion rates.

# Stronger by Degrees



## Objectives/strategies related to Student Success:

### PO 4 Specific strategies (continued)

- ❑ 4.3. Increase the use of data, information, research, and technology to improve student learning and outcomes.
- ❑ 4.4. Support new pathways for adult learners to enroll and complete postsecondary degrees and credentials.
- ❑ 4.6. Promote student engagement, undergraduate research, internships, and other educational opportunities that improve the quality of the student experience, develop leaders, and lead to success after graduation.

# Stronger by Degrees



## Objectives/strategies related to Student Success:

Policy Objective 8: Increase academic productivity through program innovations.

### Specific strategies

- ❑ 8.1. Increase productivity and maximize success for both traditional and nontraditional students through course redesign and alternative methods of program delivery.
- ❑ 8.3. Redesign approval and review processes for new and existing academic programs to ensure alignment with state needs.

# Stronger by Degrees



## Metrics related to Student Success:

- ❑ Total degrees and credentials conferred (broken down by associate, bachelor's, graduate, and professional)
- ❑ Transfer from KCTCS to 4-year colleges & universities
- ❑ Graduation rates (6-yr bachelor rate & 3-year associate rate)
- ❑ Percentage of credits earned through online learning
- ❑ Total credits earned by bachelor degree graduates

# Kentucky Adult Education

- ❑ Persistence/Retention
- ❑ Academic gains
- ❑ Credentialing/Stackable
  - ▣ National Career Readiness Certification
  - ▣ High school equivalency diploma (GED® test)
- ❑ Transition
  - ▣ Postsecondary education
  - ▣ If not postsecondary education, depart with workforce skills

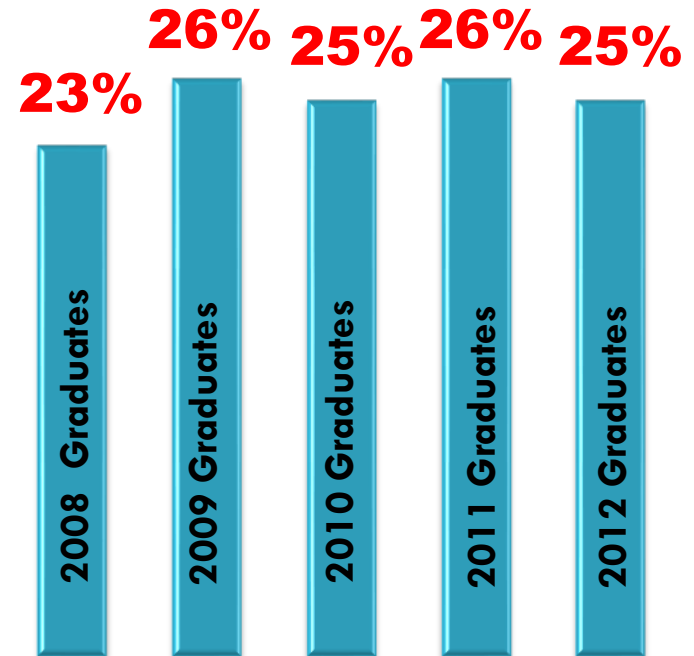


# Kentucky Adult Education

**GED® Graduates Enrolling in Kentucky's Colleges & Universities within Two Academic Years**

Of those who enrolled in postsecondary education by summer 2014:

- ❑ 92% go to KCTCS
- ❑ 5% go to public four-year institutions
- ❑ 3% go to independent institutions



*\* Kentucky's state-supported colleges and universities and the regionally accredited, non-profit, independent colleges and universities.*

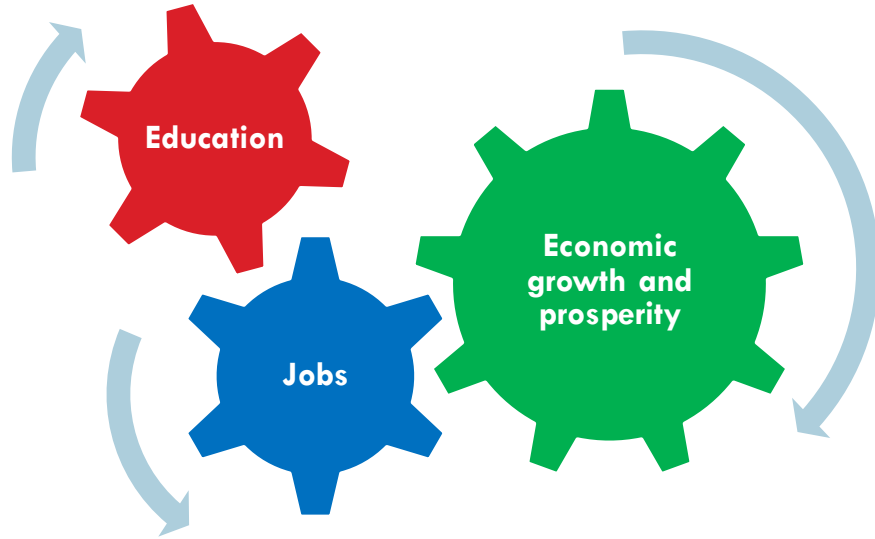
# Kentucky Adult Education Game Changers

- Instructional Quality & Effectiveness
- Standards-Based Instruction
- New, GED® Express programming
  
- Workforce Innovation & Opportunity Act (WIOA)
  - ▣ Workforce Preparation – Employability Skills
  - ▣ Integrated Education & Training Models
    - Career Pathways, e.g., Accelerating Opportunity

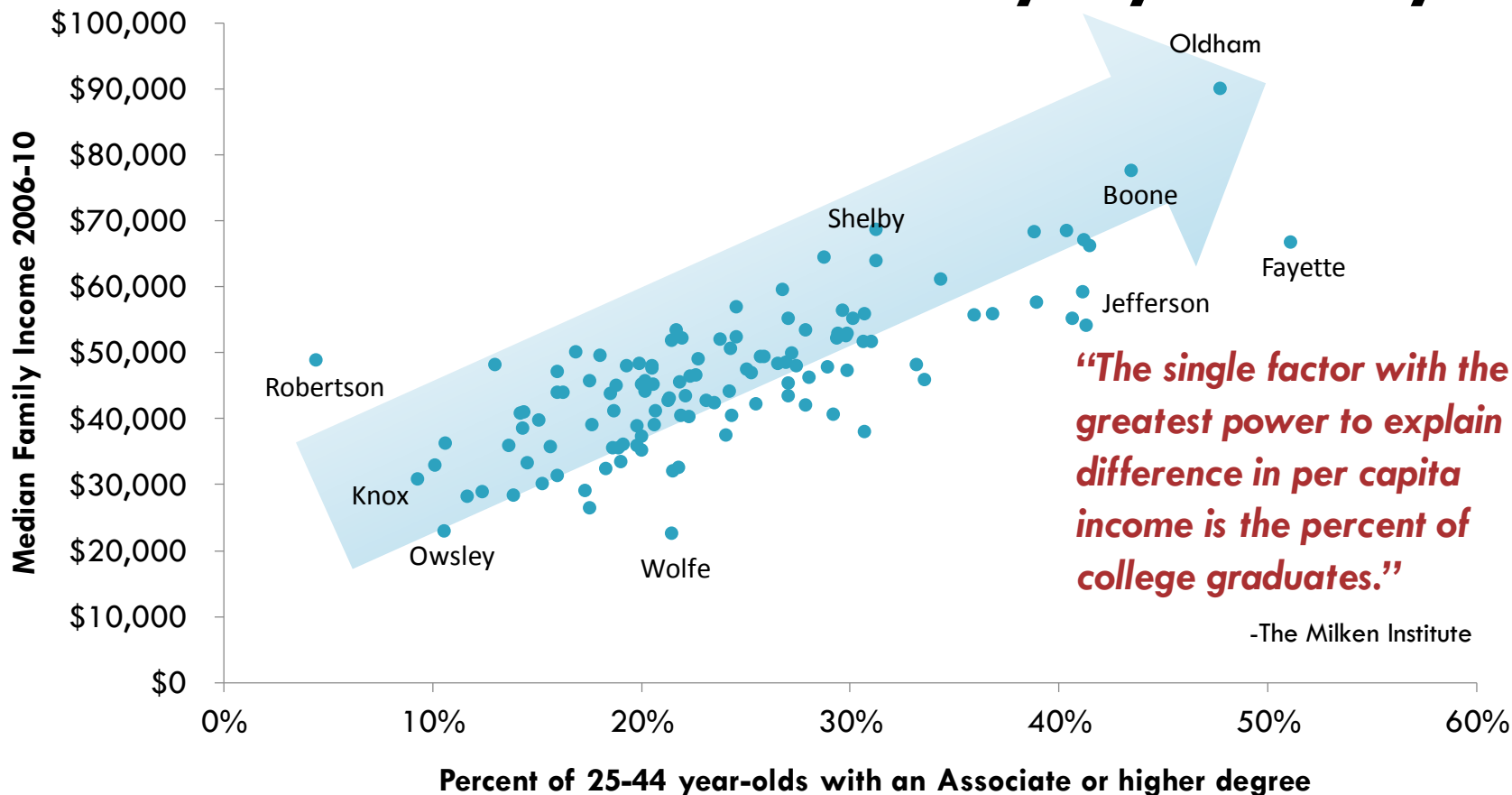


# Current Landscape

# Educational Attainment, Jobs & Quality of Life are Inextricably Linked



# The Link Between Earnings and Education in Kentucky by County



# Higher Levels of Education Mean:

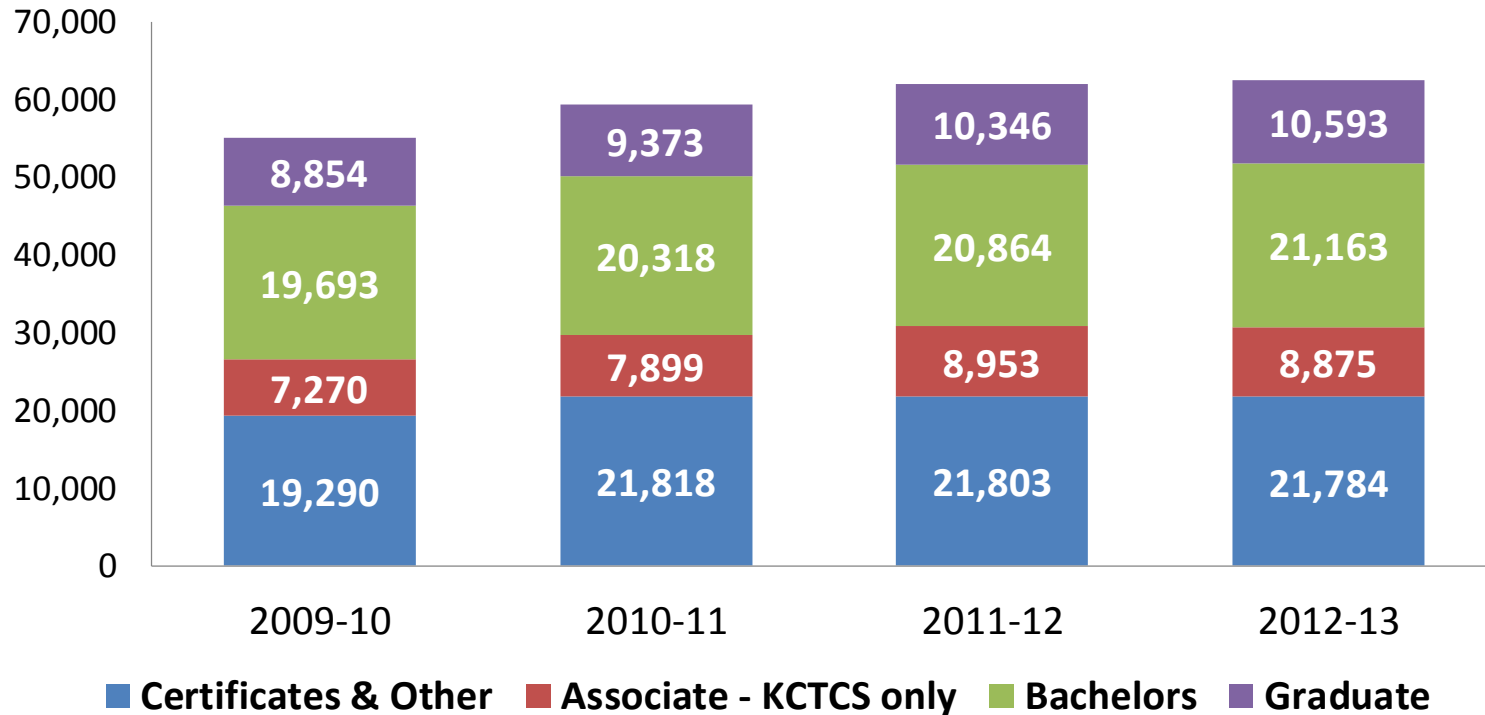


- Higher rates of voting and volunteering
- Lower rates of smoking & obesity
- Better health
- More parental involvement in schools
- Lower rates of incarceration
- Lower rates of unemployment/public assistance
- Increased use of technology
- More tax revenue

# Degrees and Credentials



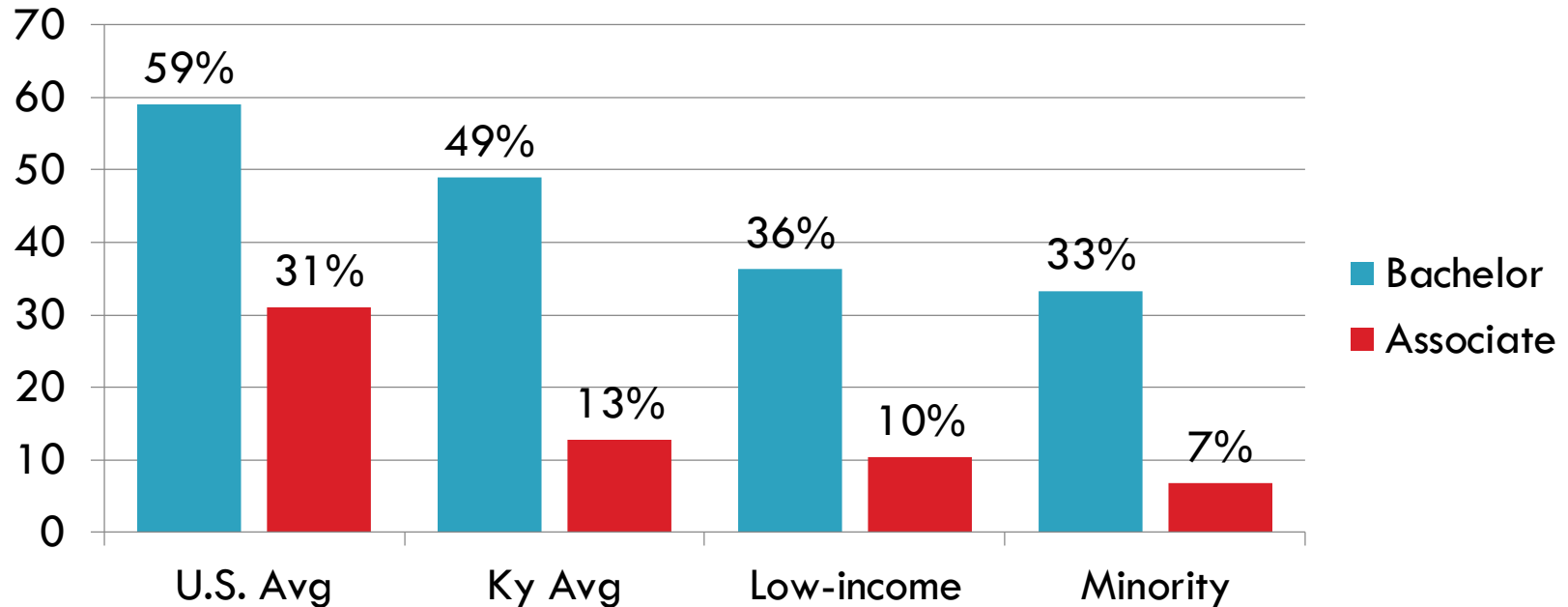
Growth has been steady, with slight declines in certificates



# Gaps Persist



## Statewide Graduation Rates



Source: Integrated Postsecondary Education Data System (IPEDS) and CPE Comprehensive Database, 2013



# Increasing Attainment is Vitally Important



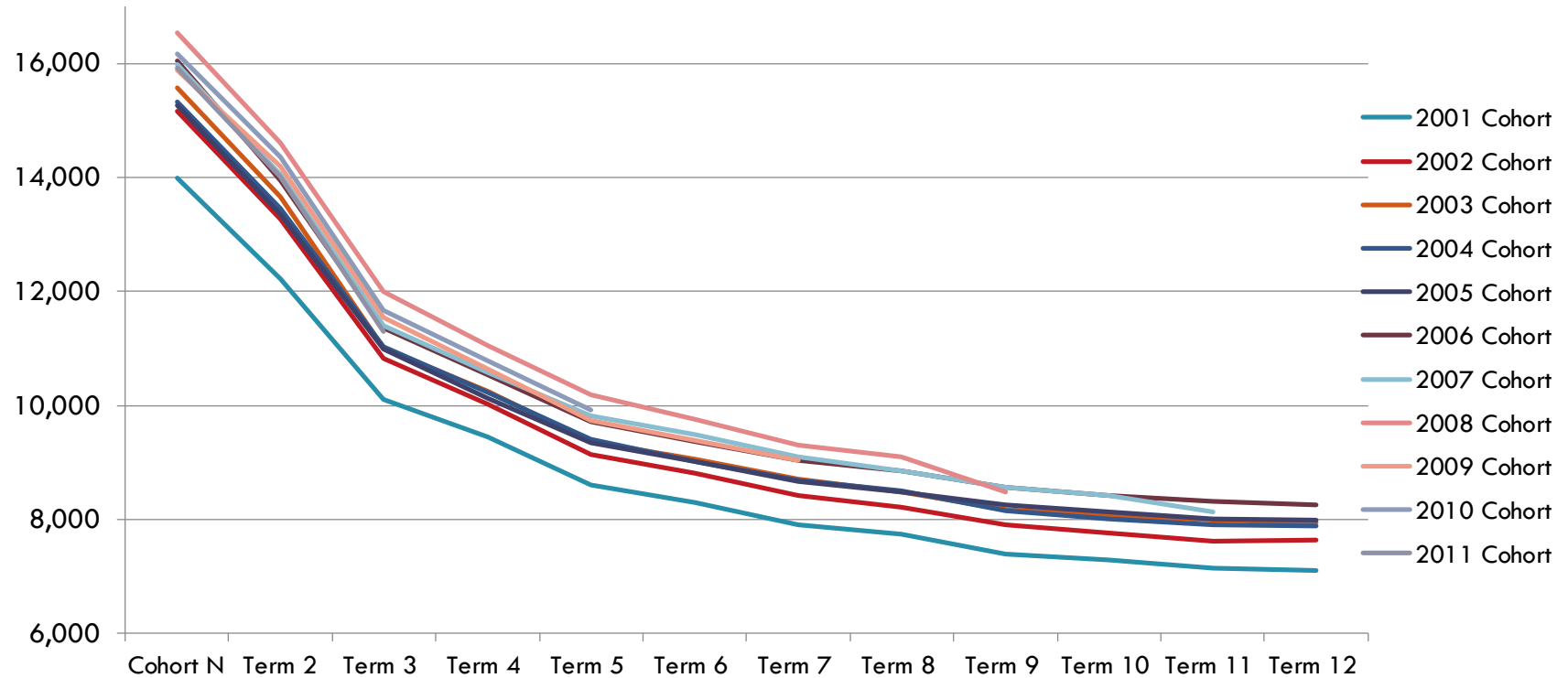
- 60%
  - ▣ Estimated attainment level needed for the nation to attain economic security
- 40%
  - ▣ Percentage of Americans who have at least an Associate degree
- 32.9%
  - ▣ Percentage of Kentuckians who have at least an Associate degree

*Source: U.S. Census Bureau, 2013 American Community Survey*

# Retention Patterns Have Changed Little



## Statewide Retention – Cohorts 2001 – 2011





# Current & Recent Initiatives

# Student Success



- Focus on high-impact educational practices
  - ▣ Annual Student Success Summit
  - ▣ Workshops
  - ▣ Committees and learning communities
    - Committee on Persistence & Graduation
    - Committee on Academic Quality
    - KY Student Success Network

# Student Success



- Targeted Populations
  - ▣ Transfer students (KnowHow2Transfer.org, Transfer Madness)
  - ▣ Active military and veterans (Multi-state Collaborative on Military Credit)
  - ▣ Adult students (Commonwealth College, Project Graduate, Accelerating Opportunity)
  - ▣ Under-represented minorities (SREB Doctoral Scholars, Access2Success Initiative, GMSCPP)
  - ▣ Low-income students (GEAR UP, TRIO)
  - ▣ Under-prepared students (Developmental ed. redesign)

# Student Success

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- Attainment Gaps
  - ▣ Developmental Education
  - ▣ Math Pathways
  - ▣ Campus Diversity Plan Efforts

# Student Success



- Shortening Time-to-Degree
  - ▣ AP, IB, Dual Credit
  - ▣ Transfer Pathways
  - ▣ 15 to Finish

# Challenges on the Horizon



- ❑ Changing student body
  - ▣ Fewer first-time full-time
  - ▣ Greater diversity (age, generational, race, ethnicity)
- ❑ Focus on competency, rather than seat time
  - ▣ Employers focused on immediate workforce demands
  - ▣ New delivery models
  - ▣ New transcribing methods



# Challenges on the Horizon

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- Growing concerns regarding the value of college
  - ▣ Student debt
  - ▣ Public vs. private good
  - ▣ Quality of the college experience

# Time to Brainstorm

